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FOR IMMEDIATE RELEASE

LASERLYTE® COMPANY GROWTH REQUIRES NEW FACILITY

LaserLyte® moves to larger facility for laser production and fulfillment as customer demand for quality firearm lasers and training lasers expands.

COTTONWOOD, AZ (October 2011) - [LaserLyte®](http://www.laserlyte.com), the leader in laser technology for the shooting and hunting industry, has finalized a company-wide move from a 4,000 sq. ft.

facility to a new office and facility with over 11,000 sq. ft. The move has been prompted by LaserLyte's rapid growth in the consumer shooting sports and hunting markets requiring expanded space for prototyping, engineering, marketing, production, warehousing and fulfillment of



LaserLyte's popular firearm lasers. The move also allows for additional office space and a conference center. Future plans include the possibility of an indoor shooting range for laser testing in a controlled environment.



Founder Larry Moore with his 25 years worth of inventions.

LaserLyte® will be hiring key personnel in a variety of functions from production to customer service as they continue to grow. The move into the expanded offices and facility comes as LaserLyte® is about to celebrate 25 years in the firearms accessory and laser market.

Founder Larry Moore, an inventor and entrepreneur, started producing the first commercially available firearm lasers from his garage. As the company continues to grow, the next generation, in Aaron Moore manages the company's production,

marketing and sales while engaging a new generation in the world's smallest and most innovative firearm lasers and laser trainers.

“LaserLyte experienced exponential growth in 2011,”

Aaron Moore, Vice President of LaserLyte added.

“And with that growth comes the need for more unique products, more customer service personnel and, in general, more space to keep up with demand. Now our capabilities meet our market share, plus we have room to continue to grow and add new personnel in the very near future.”



Aaron Moore, Vice President of LaserLyte and the next generation of laser innovation.

About LaserLyte®:

LaserLyte®, the leader in laser technology for over 25 years. Our mission is to heighten the experience of shooting. For additional information about LaserLyte, visit www.laserlyte.com. Keep up to date with LaserLyte on [Facebook](#) or [Twitter](#). Visit the LaserLyte [YouTube](#) page for all the LaserLyte action.

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