

**Contacts:**

Laura Burgess  
Laura Burgess Marketing  
252-288-5805  
laura@lauraburgess.com

## **LaserLyte® Announces the UTA-SH Laser Designed For the Smith & Wesson® M&P Shield™ Pistol**

**(Cottonwood AZ, May 2012)** – LaserLyte® today announced that after working closely with the engineers at Smith & Wesson, the latest edition of the UTA-SH pistol laser is ready for shipping. The pistol laser has been designed especially for use with the new Smith & Wesson® M&P Shield™ pistols, which were unveiled at the annual NRA show in St. Louis, Missouri last month.

The M&P Shield™ is Smith & Wesson's new slim, concealable, lightweight, striker-fired polymer pistol. Available in 9mm and .40 S&W, the new M&P Shield features a slim design combined with the proven and trusted features found in the M&P™ Pistol Series. From the pistol's easily concealed one-inch profile to its optimized 18-degree grip angle, the M&P Shield offers professional-grade features intended to aid users with simple operation and reliable performance.



The LaserLyte® UTA-SH laser for the Smith & Wesson® M&P Shield™ mounts easily and quickly on the M&P Shield trigger guard and snugs-up securely to the dust cover. It's simple to activate with the ambidextrous, ergonomic switch. The LaserLyte® UTA-SH laser is easily programmable to either constant on or pulse mode. Another great function is the "auto-off" feature that displays a unique flash after 5-minutes of operation and automatically turns the unit off after 6-minutes. In actual usage\* the battery life lasts 10-hours in constant on and 20-hours in pulse mode (\*actual usage is: 1 min. on and 1 min. off). Made of 30% glass filled nylon and steel mounting hardware. The MSRP is \$99.95

**LaserLyte® UTA-SH Laser Features Include:**

- Ambidextrous
- Ergonomic
- Programmable with constant on or pulse mode
- Automatic off feature

Mario Pasantes, Senior Vice President of Marketing and International Sales for Smith & Wesson said, "We designed the M&P Shield to incorporate the exceptional features of all of our M&P products in a lightweight firearm that is highly functional yet comfortable to carry and shoot. Early in the process, we teamed up with accessory providers that had the foresight and ability to develop superior accessories for the new M&P Shield. The result is an exciting new offering, including accessories that are available immediately, all of which can be combined to suit each user's particular situation. LaserLyte® was an important part of delivering this value proposition to the market."

**About LaserLyte®:**

LaserLyte®, the leader in laser technology for over 25 years. Our mission is to heighten the experience of shooting. For additional information about LaserLyte, visit [www.laserlyte.com](http://www.laserlyte.com). Keep up to date with LaserLyte on [Facebook](#) or [Twitter](#). Visit the LaserLyte [YouTube](#) page for all the LaserLyte action.

**About Smith & Wesson**

Smith & Wesson Holding Corporation (NASDAQ Global Select: SWHC) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality firearms, related products and training to the global military, law enforcement, and consumer markets. The company's brands include Smith & Wesson®, M&P™ and Thompson/Center Arms. Smith & Wesson facilities are located in Massachusetts and Maine. For more information on Smith & Wesson, call (800) 331-0852 or log on to [www.smith-wesson.com](http://www.smith-wesson.com).