



### FOR IMMEDIATE RELEASE

# LaserLyte® Introduces the VENOM Laser for the North American Arms Black Widow and Mini Master Pistols

One Small Laser with a Deadly Sting

cottonwood, AZ (August 2012) – LaserLyte®, known for the smallest pistol lasers on the market today, introduce the VENOM laser for the Black Widow Pistol and the Mini Master by North American Arms. The ultraconcealable .22 Mag NAA pistols are now even more formidable with the addition of the just-over-half-an-ounce programmable laser.

The VENOM quickly and easily mounts by simply twisting out the existing cylinder pin and twist in the new LaserLyte integrated laser and cylinder pin configuration. The VENOM integrated laser holds the tiny 4x377 batteries, the switch and laser all in one compact package (less than two inches). The VENOM adds very little bulk to the gun, yet provides the user with the gained confidence of aiming accuracy. No sighting in is required with the VENOM due to the fixed-point-of-aim provided at the LaserLyte factory.

The minuscule circuitry within the LaserLyte VENOM laser holds a programmable laser with: constant on, pulse mode and an auto-off after 6 minutes. The battery life is five hours\* in constant on and ten hours\* in the pulse mode.





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For more information, visit www.laserlyte.com and check us out on Facebook.

# LaserLyte® NAA-BW Specifications:

Compatible Firearms: Fits North American Arms Black Widow and Mini

Master Pistols

Power Output: Class IIIA, 5mw

Batteries: 4 x 377

Battery Life: 5 hrs. constant on, 10 hrs. pulse mode (normal usage\*)

 Weight:
 0.63 oz. /18 g

 Material:
 6061 T6 Aluminum

 Length:
 1.86 in/47.17mm

 Width:
 .41 in/10.45mm

 Height:
 .39 in/9.88mm

MSRP: \$139.95

## About LaserLyte<sup>®</sup>:

LaserLyte<sup>®</sup>, the leader in laser technology for over 25 years. Our mission is to heighten the experience of shooting. Now LaserLyte<sup>®</sup> offers a 3-year warranty for all products sold new, including products sold new three years ago. For additional information about LaserLyte, visit <a href="www.laserlyte.com">www.laserlyte.com</a>. Keep up to date with LaserLyte on <a href="Facebook">Facebook</a> or <a href="Twitter">Twitter</a>. Visit the LaserLyte <a href="YouTube">YouTube</a> page for all the LaserLyte action.

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<sup>\*</sup>Normal usage is defined as one minute on and one minute off. This test mimics actual usage where the unit is turned on and off and the battery is given time to automatically regenerate.