



**LaserLyte®**  
30 N. Alamos Rd.  
Cottonwood, AZ 86326  
P: 928.649.3201  
F: 928.649.3970  
[www.laserlyte.com](http://www.laserlyte.com)

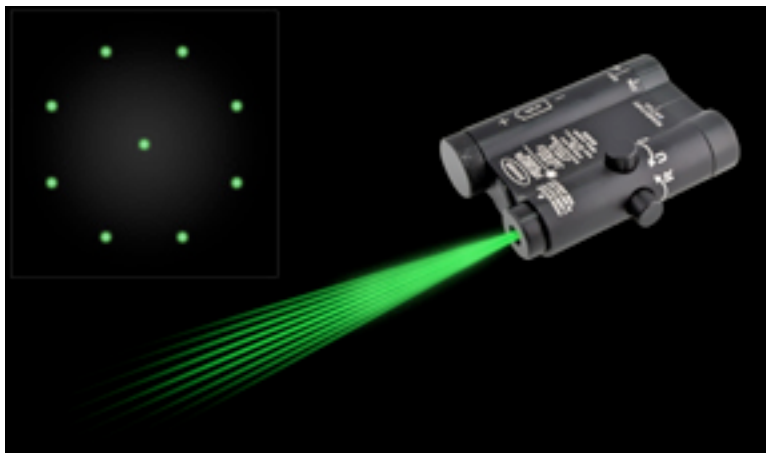
FOR IMMEDIATE RELEASE

## LaserLyte® Introduces the Kryptonite® Center Mass™ Laser

*Rapid Target Acquisition and Accuracy Levels Increase 9-Fold with  
LaserLyte's Green Ringed Laser*

**COTTONWOOD, AZ (TBD 2012)** – [LaserLyte®](http://www.laserlyte.com), innovators in firearms laser technologies, are proud to introduce the Kryptonite® Center Mass™ Laser; an industry-first, laser system displaying a ring of green laser dots surrounding the center aiming laser for rifle and shotgun.

Developed to decrease target acquisition time and increase levels of accuracy for rifles and shotguns with a Picatinny rail (3 inches or longer), the LaserLyte CM-15 helps the user quickly center the shot within the ring. The CM-15 projects a ring of 8 green laser dots with one green laser dot in the center as the aiming laser. The circle grows at one-inch per yard, approximately the same configuration as a shotgun aimed at a moving target. The green laser, which aids in daylight visibility, gives the user the advantage of a wide field-of-view while using both eyes for aiming



The user-friendly, military-styled laser with clear laser engraved markings has a recessed activation selector that can be changed to off, constant on and momentary on. The remote switch is used with the 10-inch length, 2-inch tape switch area with copper braided cord.

-more-

The compact and lightweight Kryptonite® Center Mass™ Laser is made from aircraft grade 6061 aluminum with a T3 hardness and black anodized to Level 2 hardness for maximum durability. The laser is fully adjustable with hex drive screws protected by sealed turret caps. The offset design of the CM-15 allows for a variety of mounting options.

The LaserLyte® Kryptonite® Center Mass™ Laser gets sport shooters and professionals on the target faster, increasing accuracy and overall hits. For more information, visit [www.laserlyte.com](http://www.laserlyte.com).

**LaserLyte® CM-15 Specifications:**

Compatible Firearms:	AR's, AK's, rifles and shotguns with a Picatinny rail 3-inches or longer
Power Output:	Class IIIA, 5mw
Programmable:	Constant On, Momentary On, Off
Batteries:	1 x CR-123
Battery Life:	6 hours
Weight:	5.4 ounces/0.153 kg
Material:	Aircraft Grade 6061 aluminum
Length:	3 inches/7.619 cm
Width:	2.43 inches/ 6.172 cm
Height:	1.37 inches/3.479
MSRP:	\$284.95

**About LaserLyte® :**

LaserLyte®, the leader in laser technology for over 25 years. Our mission is to heighten the experience of shooting. Now LaserLyte® offers a 3-year warranty for all products sold new, including products sold new up to three years ago. For additional information about LaserLyte, visit [www.laserlyte.com](http://www.laserlyte.com) . Keep up to date with LaserLyte on [Facebook](#) or [Twitter](#). Visit the LaserLyte [YouTube](#) page for all the LaserLyte action.

**Media Contact:**

Laura Burgess Marketing  
P: 252-288-5805  
[laura@lauraburgess.com](mailto:laura@lauraburgess.com)