



LaserLyte®
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FOR IMMEDIATE RELEASE

LaserLyte® Introduces the Bersa® Thunder .380 Laser

The first of its kind laser for the very popular Bersa Thunder .380 and .380 Plus from LaserLyte®

COTTONWOOD, AZ (January 2012) – [LaserLyte®](http://www.laserlyte.com), continues to innovate and stay in front of their customers by providing laser innovation where the demand is the greatest. LaserLyte® proudly introduces the CK-MS for the popular personal defense pistols, the Bersa® Thunder .380 and .380 Plus. The laser is easy and quick to mount on the Bersa trigger guard and snugs-up securely to the dust cover and simple to activate with the ambidextrous, ergonomic switch. The LaserLyte® CK-MS laser is easily programmable to either constant on or pulse mode. Another great feature is the “auto-off” feature that displays a unique flash after 5-minutes of operation and automatically turns the unit off after 6-minutes.



Constructed from T6 aluminum with a black chrome finish, the LaserLyte® CK-MS is durable and corrosion resistant. With the LaserLyte® CK-MS securely attached, the Bersa Thunder .380 or .380 Plus is the go-to personal defense pistol whether carried in a purse or stored for-the-ready in the home. MSRP is \$99.95; a

price far below the competition and far above in performance.

For more information, visit www.laserlyte.com and check us out on [Facebook](#).

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LaserLyte® CK-MS Specifications:

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|----------------------|--|
| Compatible Firearms: | Bersa® Thunder .380, .380 Plus |
| Power Output: | Class IIIA, 5mw |
| Laser module: | 650nm |
| Batteries: | two A76 batteries |
| Battery Life: | 5 hrs. constant on, 10 hrs. pulse mode (normal usage*) |
| Weight | .77 ounces/24.00 grams |
| Length: | 2.25 inches/57.24 mm |
| Width: | .69 inches/17.64mm |
| Height: | 1.54 inches/39.22mm |
| Range at Night: | 500 yd., 457.2 m |
| MSRP: | \$99.95 |

*Normal usage is defined as one minute on and one minute off. This test mimics actual usage where the unit is turned on and off and the battery is given time to automatically regenerate.

About LaserLyte®:

LaserLyte®, the leader in laser technology for over 25 years. Our mission is to heighten the experience of shooting. For additional information about LaserLyte, visit www.laserlyte.com. Keep up to date with LaserLyte on [Facebook](#) or [Twitter](#). Visit the LaserLyte [YouTube](#) page for all the LaserLyte action.

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