



LaserLyte®
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FOR IMMEDIATE RELEASE

LaserLyte® Ruger® LCP Side Mount Laser
The Pocket Pistol Laser That Lets You Keep the Change!

COTTONWOOD, AZ - LaserLyte® answers the growing demand for lasers specific to the increasingly popular conceal carry market with the new Ruger LCP Side Mount Laser (CK-AMF). At half the cost of a leading competitor, the CK-AMF fits on the side of the Ruger LCP and the Kel-Tec .380 and .32. Easy to mount on the gun by simply pushing out and replacing the stock pins with the new screws (included). Then push the ergonomic activation button with the index finger and the laser is on target. The CK-AMF design works also as a finger guide that allows for safe trigger control without blocking the laser beam. The programmable laser features a pulse or constant on mode and also has an auto-off function to prevent an unwanted battery drain. The side mounted laser allows the pistol to fit in virtually any nylon pocket holster. The new LaserLyte Ruger LCP Side Mount Laser is compact and light, and foremost – deadly for only \$99.95.



LaserLyte CK-AMF Specifications:

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|----------------------|---|
| Part Number: | CK-AMF |
| MSRP: | \$99.95 |
| Compatible Firearms: | Ruger LCP, Kel-Tec .380 and .32 |
| Power Output: | Class IIIA, 5MW |
| Laser Module: | 650NM |
| Batteries: | 4 x 377 |
| Battery Life: | *Normal usage: 5 hours constant on, 10 hours pulse mode |
| Weight: | .25 ounces/ 9 grams |
| Length: | 3.65 inches/92.71mm |
| Width: | .56 inches/17.22 mm |
| Height: | .380 inches/9.65mm |
| Range at Night: | 500 yards/457.2 meters |

*Normal usage is defined as one minute on and one minute off. This test mimics actual usage where the unit is turned on and off and the battery is given time to automatically regenerate.

About LaserLyte®:

LaserLyte®, the leader in laser technology, is the shooting and hunting division of P&L Industries. The company strives to heighten the experience of shooting by offering high quality, competitively priced lasers and other firearms accessories. For additional information about LaserLyte, visit www.laserlyte.com. Keep up to date with LaserLyte on [Facebook](#) or [Twitter](#). Visit the LaserLyte [YouTube](#) page for all the LaserLyte action.

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